

MODULE SPECIFICATION FORM

Module Title: Practice and Application (Applied Arts)	Level: 7	Credit Value: 40
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Module code: ARA700 (if known)	Cost Centre: GAAA	JACS3 code: W700
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Trimester(s) in which to be offered: 1	With effect from: September 2015
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Office use only: To be completed by AQSU:	Date approved: August 2015 Date revised: Version no: 1
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Existing/New: New	Title of module being replaced (if any):
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Originating Academic School: Media, Arts and Design	Module Leader: Steve Keegan
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Module duration (total hours): 400	Status: core/option Core (identify programme where appropriate):
Scheduled learning & teaching hours: 40	
Independent study hours: 360	

Programme(s) in which to be offered: MDes Applied Arts	Pre-requisites per programme (between levels): N/A
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Module Aims:

This module is concerned with identifying the nature of the student's individual specialist practice, exploring the nature and dimensions of reflective practice and investigating problems and solutions. The module presents opportunities for students to consider a range of conceptual and practical techniques, skills and strategies in order to determine a personal programme practical work. The module provides opportunities to critically evaluate and develop practice within a number of possible contexts.

The aims are to:

- Develop specialist practice in relation to critical reflection, changing contexts and the investigation of problems and solutions.
- Develop a versatile approach in creating concepts and using a variety of skills and techniques, challenging the boundaries of current practice through experimentation.
- Question conceptual and theoretical aspects of subject study and deploy appropriate media, material and processes, skills, techniques and strategies in relation to emergent specialist practice.

Intended Learning Outcomes:

At the end of this module, students will be able to:

1. Demonstrate informed personal insight and creative imagination through critical analysis of studio practice using appropriate media, materials, techniques and processes. (KS3)
2. Apply and justify research methods to investigate new directions, concepts and problems and elements of risk in specialist practice.(KS9)
3. Provide documentation of knowledge gained and appreciation of complex and challenging information through conceptual analysis and in the development of theories, methods and practices related to this knowledge. (KS1,KS6)
4. Demonstrate advanced expertise in one or more specialised practice areas within the programme. (KS3, KS9)

Key skills for employability

1. Written, oral and media communication skills
2. Leadership, team working and networking skills
3. Opportunity, creativity and problem solving skills
4. Information technology skills and digital literacy
5. Information management skills
6. Research skills
7. Intercultural and sustainability skills
8. Career management skills
9. Learning to learn (managing personal and professional development, self-management)
10. Numeracy

Assessment:

The assessment is based on agreed and clearly articulated actions expressed on a learning contract. The learning contract requires that the student converts the learning outcomes for the module into activities connected with their practice area and specific personal enquiries. This interpretation of how to achieve the learning outcomes brings forth the creative response demanded by the module.

An assessment panel will convene and provide the student with the opportunity to introduce their work, concerns and objectives in relation to the learning outcomes specified here. The student will be required to present the physical evidence of their study supported by the research and investigative material that has influenced the development. A period of viva voce will determine the depth of understanding possessed by the student, during which a self-critical analysis will be encouraged by tutors.

Work will be assessed by determining depth and quality of research, development of practical work, experimentation and critical and self-evaluation. Students will present a body of practical work and a journal documenting the research process and critical analysis which may form a part of their PDP.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting	Duration (if exam)	Word count (or equivalent if appropriate)
1	1 – 4	Coursework	100%	N/A	N/A

Learning and Teaching Strategies:

The student will engage with a self-directed programme of study based on the negotiated project proposal and supported by the introductory module seminar, workshops about learning contact agreements, group tutorials, student and tutor-led seminars, lectures, visits and critiques.

Live projects and collaborative work are encouraged with the intention to provide realistic experiences related to contemporary practice and employability.

Syllabus outline:

The student is required to negotiate a programme of study and identify areas of research in their proposed learning contract. The student will be responsible for the identification of relevant concepts and contexts in relation to practice, and the establishment of a sound practical project appropriate to this level of study. The challenge facing the student is to further develop methods, practices and processes appropriate to their individual programme of work and to investigate appropriate media and materials in relation to the critical context.

During this development the student is expected to identify influential source material that confirms or tests key issues. Through reflection and action, research and critical analysis, the student is required to provide evidence of a body of work of appropriate quality with accompanying evaluative commentary.

Bibliography:**Recommended Reading:**

Adamson, G. (2007), *Thinking Through Craft*, Berg.

Adamson, G., (2010), *The Craft Reader*. Berg, Oxford.

Del Vecchio, M. (2001), *Post Modern Ceramics* Thames and Hudson.

Dormer, P. (1997), *The Culture of Craft: Status and Future* (Studies in Design & Material Culture) Manchester University Press.

Greenhalgh, P. (2003), *The persistence of craft: the applied arts today*, A & C Black.

Mirzoeff, N. (Ed.) (2002), *The Visual Culture Reader*, Routledge.

Risatti, H., (2007), *A Theory of Craft: Function and Aesthetics expression*. The University of North Carolina Press.

Sennet, R. (2009), *The Craftsman*, London, Penguin.

Wood, P. (Ed.) 2004, *Varieties of Modernism* New Haven/Yale University/OU.

Journals and web resources

Crafts

Craft Research, Intellect Ltd.

Crafts Council <http://www.craftscouncil.org.uk/>

Engage <http://www.engage.org/home/index.aspx>

The Design Trust <http://www.thedesigntrust.co.uk>

Anti Copying in Design <http://www.acid.uk.com>

<http://www.artjewelryforum.org>

<http://www.emeraldstreet.com/about-us>

https://www.facebook.com/ObjectStyle?ref=br_rs

<http://www.sightunseen.com>